



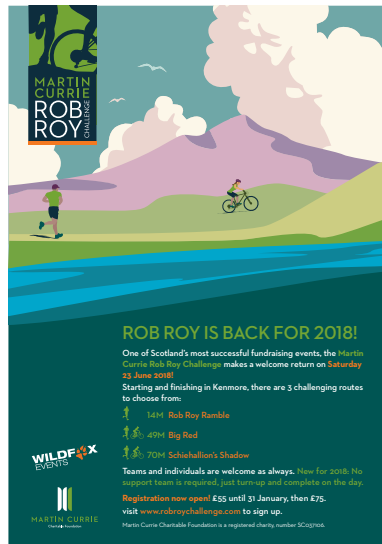
# CORPORATE SPONSORSHIP OPPORTUNITIES: THE MARTIN CURRIE ROB ROY CHALLENGE - SATURDAY 23 JUNE 2018

The 2018 Martin Currie Rob Roy Challenge is an exciting hike and bike fundraising event.

Now in its twelfth year, the event has attracted over 6,000 participants, with strong representation from the financial, legal and professional services sectors and has raised over £3 million for charity.

We have a range of sponsorship and promotional opportunities for companies who wish to use the event to promote their business.

To discuss these promotional opportunities, please contact Samantha Donaghy on 0131 479 4638, or by e-mail on [sdonaghy@martincurrie.com](mailto:sdonaghy@martincurrie.com).



Some examples of the publicity materials for the event. Shown here are the website, flyer and poster.

For more information about the event visit [www.robroychallenge.com](http://www.robroychallenge.com)

Martin Currie Charitable Foundation is a registered charity no. SC037106.



## CORPORATE SPONSORSHIP OPPORTUNITIES:

### THE MARTIN CURRIE ROB ROY CHALLENGE – SATURDAY 23 JUNE 2018

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#### Medals

Sponsorship price **£5,000**

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- All participants who complete gold, silver or bronze finishers receive a commemorative medal. Your company's name and logo will appear on the ribbons of every medal, which we will supply in the colour of your choice to best reflect your branding.
  - The sponsor's logo will appear on the website and on the programme.
  - Includes option of half-page advertisement in the event programme.
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#### Event t-shirt

Sponsorship price **£5,000**

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- All participants are issued with a high quality tech t-shirt. Highly visible item with many participants choosing to wear the t-shirt while completing the challenge.
  - The sponsor's logo will appear on the t-shirt sleeve.
  - The sponsor's logo will appear on the website and in the event programme.
  - Includes option of half-page advertisement in the event programme.
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#### Race numbers

Sponsorship price **£5,000**

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- All participants are obliged to wear race numbers. These are highly visible and will feature on a wide range of photos of the event.
  - The sponsor's logo will appear on the race numbers.
  - The sponsor's logo will appear on the website and in the event programme.
  - Includes option of half-page advertisement in the event programme.
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#### Timing sponsor/wristbands

Sponsorship price **£5,000**

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- Each participant will be issued with an electronic timing device. The timing sponsor will be able to brand the wrist-band that holds this.
  - Sponsorship of timing stations.
  - The sponsor's logo will appear on the website and in the event programme.
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#### Two check points

Sponsorship price **£2,000 each**

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- The sponsor will be able to display banners at our check point:  Kenmore  Kinloch Rannoch
  - Support marshals can wear t-shirts promoting the check point sponsor.
  - Includes option of half-page advertisement in the event programme.
  - Sponsor's logo will appear on the website.
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#### Four water stops

Sponsorship price **£1,000 each**

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- Banners will be displayed at each water stop:  WS1  WS2  WS3  WS4
  - The sponsor will be mentioned and their logo appear in the events programme and on the website.
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#### Advertisement in event programme

Sponsorship price **£1,000**

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- Full A5 page advertisement in the event programme.
- All participants and volunteers are issued with the event programme. We will also provide copies to marshals and supporters.
- Sponsor's logo will appear on the website.